



Founded - 1961



## 2016 COMMUNITY PARTNERSHIP OPPORTUNITIES

In the heart of our North Phoenix neighborhood, there is a valuable non-profit educational center unlike any other, where children and families gather for aquatic training in a unique community setting. Our facility offers a competitive swim team through the Desert Swim League and swimming lessons for toddlers to adults. Our most valuable asset is the membership we serve who develop life long relationships with the residents in their community. Melrose is owned and operated by our membership. In addition to our competitive summer swim team program, we offer progressive swim lessons, lifesaving skills, masters swim, and a variety of recreational classes.

Your generous partnership will be used to allow us to continue providing an affordable, safe environment, make key facility upgrades and promote the health and general welfare of our community.

Melrose Paradise Recreation Club, Inc. is registered as a 501(c)(7) organization.





# PARTNERSHIP OPPORTUNITIES

The Melrose Makos are a unified; dominate force in the sport of swimming. The facility was founded in 1961. We are a 501(c)(7) nonprofit organization and we rely on corporate partnerships to keep our annual dues affordable to the community. When you invest in Melrose, you are investing in childrens lives. Swimming is a sport that our participants will use for the rest of their life.

Depending on the level of your investment, your organization will receive year round exposure with thousands of members and guests that visit our facility on an annual basis.

Traditionally swim parents are very loyal to those organizations that partner with our team, and we sincerely appreciate your continued support!

## **PRESENTING PARTNER - \$2000 (two (2) partners max)**

Entitlement of the 2015 Melrose Desert Swim League Season. Logo inclusion on the property marquee sign.

Logo inclusion on backstroke flags across the pool for all meets and community events

Use of Melrose facility for a corporate event for 100 guests, lifeguard fee's included. (May be donated to a youth group)

10' x 5' Banner advertisement at the Melrose facility for the year

300 x 500 Website ad with link to your website. Ad on each web page

Logo Inclusion in each Melrose e-mail blast to membership during the year. Inclusion of special offers as warranted.

Year-Round logo Inclusion on the Melrose Facebook page background, and special offer posts for your business as warranted

Two (2) Summer Swimming scholaraships presented in the name of your business.

## **GOLD MEDAL PARTNER - \$750**

5' x 5' Banner advertisement at the Melrose facility for the year

300 x 300 Home Page Website ad with link to your website. Inclusion on partner page

logo Inclusion in each e-mail blasts to membership during the year. Inclusion of special offers or downloadable coupon

Facebook logo inclusion for Six (6) Months. Weekly offer or coupon included to fans.

One (1) Summer Swimming scholaraship presented in the name of your business.

## **SILVER MEDAL PARTNER - \$500**

5' x 5' Banner advertisement at the Melrose facility for the year

300 x 250 Home Page Website ad

Logo link Inclusion in each e-mail blasts

Facebook logo inclusion for Three (3) Months (DSL Season). Weekly offer or coupon included to fans.

**IN KIND DONATION PARTNER** - If your business cannot make a monetary donation, we would appreciate a in-kind donation between \$50 and \$100 for our annual Fundraising Raffle.

# 2016 MELROSE PARADISE RECREATION CLUB



## PARTNERSHIP AGREEMENT

### 2016 Partner Information

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Type of Partnership

\$2000 Presenting Partner     \$750 Gold Medal     \$500 Silver Medal

Artwork: please provide an .ai, .pdf or .eps 4 color version of your logo if you would like Melrose to design your banner, and web ads.

Specs:

Presenting Partner (Backstroke flags, Marquee banner - specs will be provided)

Signage Banners: 10' x 5' or 5' x 5' banner - .pdf, .ai or .eps file

Website ads: 300 dpi artwork based on size of ad in your package (300 x 500 pixel, 300 x 300 pixel or 300 x 200 pixel.)

Melrose E-mail blasts - logo inclusion, copy, please provide a link and /or coupon.

Facebook / Social Media - Please provide copy, logo, link and coupon if desired.

The Term of this Agreement is from the date on this Contract to December 31, 2016.

\_\_\_\_\_  
Partner Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Melrose Signature

\_\_\_\_\_  
Date

Please email a copy of this agreement to Rich Tomey at [president@melrosemakos.com](mailto:president@melrosemakos.com).

Payment is due upon execution of this agreement. Checks may be made out to Melrose Makos

**PLEASE SEND CHECK or IN-KIND TO:**

Melrose Makos (Attn: Rich Tomey)  
5325 E. Charter Oak Rd.  
Scottsdale, AZ 85254

**QUESTIONS?**

Please contact:  
Rich Tomey - Melrose Paradise Recreation Club  
[president@melrosemakos.com](mailto:president@melrosemakos.com) or 602-695-0302